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Results Are In: Microsoft Announces Customer Excellence Award Winners

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REDMOND, Wash., Feb. 25, 2008 /PRNewswire-FirstCall via COMTEX -- Thirteen outstanding Microsoft Dynamics customers will be honored with Microsoft Corp.'s semiannual Customer Excellence Awards at Convergence 2008 in Orlando, Fla., the company's premier event for Microsoft Dynamics customers taking place March 11-14.

The award winners are global customers that span a variety of industries, reflecting the adaptability and scalability of Microsoft Dynamics business management solutions and the innovation of the Microsoft Dynamics network of more than 9,900 partners worldwide.

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Listed below are the winners:

- Overall Excellence: United States Air Forces in Europe (USAFE)
- Excellence in Multinational Implementation: The Associated Press
- Excellence in Innovation: American Society of Mechanical Engineers (ASME)
- Excellence in Environmental Sustainability: Seventh Generation Inc.
- Excellence in Academics: Western Michigan University
- Excellence in Evangelism: Raymond James Financial Inc., OAKLEAF
- Distribution Industry Leadership: Roland DGA Corp.
- Healthcare Industry Leadership: Pathology Associates Medical Laboratories (PAML)
- Manufacturing Industry Leadership: STD Manufacturing Inc.
- Public Sector Industry Leadership: Cook County Clerk's Office
- Retail Industry Leadership: Dallas Cowboys
- Services Industry Leadership: Swisher Hygiene

Winners were chosen based on outstanding success in the use of Microsoft Dynamics applications. Winners will be acknowledged during the March 12 Convergence keynote address and honored at a luncheon hosted by Steve Ballmer, chief executive officer of Microsoft, and Kirill Tatarinov, corporate vice president of Microsoft Business Solutions.

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

About Microsoft

Founded in 1975, Microsoft (Nasdaq: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

For more information about Microsoft Dynamics or the Customer Excellence Awards:
<http://www.microsoft.com/presspass/newsroom/businesssolutions/default.aspx>
http://www.microsoft.com/dynamics/convergence/orlando/customer_excellence.aspx

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